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**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, NIET BUSINESS SCHOOL,
GREATER NOIDA**

(An Autonomous Institute Affiliated to AKTU, Lucknow)

PGDM

TRIMESTER: V - THEORY EXAMINATION (2024 -2025)

Subject: Corporate Governance and Ethics

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

1-a. The phrase CSR means (CO1,K1)

1

- (a) Corporate Social Responsibility
- (b) Company Social Responsibility
- (c) Corporate Society Responsibility
- (d) Company Society Responsibility

1-b. According to clause 49 on independent directors, maximum tenure of independent director should be (CO2,K2)

1

- (a) 2 terms of 5 years each
- (b) 3 terms of 5 years each
- (c) 2 terms of 10 years each
- (d) 3 terms of 4 years each

1-c. An organisation's appropriate tone at the top promoting ethical conduct is an example of _____ (CO3,K1)

1

- (a) ethical sensitivity
- (b) Ethics incentives.
- (c) Ethical behavior.
- (d) Consequentialist.

1-d. "Ethics" stand for (CO4,K1)

1

(a) The wider community	
(b) Business	
(c) Right and wrong	
(d) Nothing	
1-e. Identify which of the following is NOT one of the main elements of a strong organizational compliance program. (CO5,K1)	1
(a) directors	
(b) shareholders	
(c) registrars	
(d) promoters	
2. Attempt all parts:-	
2.a. Differentiate between shareholder & stakeholders. (CO1,K4)	2
2.b. State who manages the corporate entity. (CO2,K3)	2
2.c. Explain any two values with examples. (CO3,K2)	2
2.d. Define the management of ethical dilemmas. (CO4,K2)	2
2.e. Give an instrumental view on stakeholder theory. (CO5, K5)	2
SECTION-B	15
3. Answer any <u>three</u> of the following:-	
3-a. Explain the importance of corporate social reporting in India. (CO1,K2)	5
3-b. Explain how can the Board influences the corporate risk culture. (CO2,K2)	5
3.c. Evaluate corporate governance reforms. What is the primary intent of corporate governance reforms? (CO3, K4)	5
3.d. Discuss the approaches to ethical dilemma. (CO4, K2)	5
3.e. Explain contract theory philosophy. (CO5,K2)	5
SECTION-C	30
4. Answer any <u>one</u> of the following:-	
4-a. Discuss the qualities of a good CSR reports and how do they matter for businesses and society. (CO1,K2)	6
4-b. Explain the rights of a Shareholder mentioned in Clause 49 of SEBI. (CO1,K2)	6
5. Answer any <u>one</u> of the following:-	
5-a. Disclosure and transparency may harm my competitive position in the market, so why should I disclose more information?, Comment. (CO2,K5)	6
5-b. "A good board of directors help a family-owned business" Justify. (CO2,K4)	6
6. Answer any <u>one</u> of the following:-	
6-a. Explain why diversity and inclusion as company core values. (CO3,K2)	6
6-b. Describe how would you recognize an ethical organization and what are its characteristics? (CO3,K2)	6

7. Answer any one of the following:-

7-a. Describe some of the possible sources of ethical dilemmas. (CO4,K3) 6

7-b. Explain the Ethical Decision making Frameworks. (CO4,K2) 6

8. Answer any one of the following:-

8-a. A manufacturing company provides jobs for many people in a small town where employment is not easy to find. The company has stayed in the town even though it could find cheaper workers elsewhere, because workers are loyal to the company due to the jobs it provides. Over the years, the company has developed a reputation in the town for taking care of its employees and being a responsible corporate citizen. The manufacturing process used by the company produces a by-product that for years has flown into the town river. The by-product has been considered harmless but some people who live near the river have reported illnesses. The by-product does not currently violate any anti-pollution laws. Discuss the issues of integrity, ethics and law posed in the case study. Explain your opinion and what company should do. (CO5,K5) 6

8-b. Evaluate the application of ethical theories in corporate houses. (CO5,K4) 6

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